

2024



Annual Purple Heart Open Golf Tournament

Sponsor Package



CONTACT US:

Jim Hatch

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JUNE 17, 2024

BECOME A SPONSOR FOR OUR BIGGEST FUNDRAISING EVENT OF THE YEAR



Sponsor Today!

Your sponsorship will help increase funds to our yearly programs for at-risk veterans nationwide. You will also provide 4 disabled veterans the opportunity to play at no cost to them in the tournament alongside your team as a form of therapy against Post-Traumatic Stress.

"Golf provides both physical and mental rehabilitation, which allows veterans to build confidence. In activities like golf, there's a lot of regularity, repetition, learning and it's soothing."

***-Dr. Jo Sornborger UCLA
Operation Mend***

This event provides you with a unique opportunity as a business interested in strengthening the community of veterans with a nationally recognized veterans charity in a region filled with patriots, politicians, active-duty service members, and veterans alike.

**1 IN 5 RETURNING VETERANS
(OR AT LEAST 300,000)
SUFFER FROM PTSD.**



Since 2017, this charity tournament has helped the Purple Heart Foundation provide...



+\$400,000 for
veteran job
programs.



+150 sponsored
veterans have played for
free to combat TBI/ PTSD/
Suicide Prevention/ Mental
Health Resources.



+ 600,000 supporters
learn about veteran
issues and who's
helping.

JUNE 17, 2024

**Doors Open: 10:30 AM
Shotgun Start: 12:00 PM
Dinner Ceremony: 5:30 PM**

For more information visit
www.PurpleHeartFoundation.org
or contact Jim Hatch at
jhatch@purpleheartfoundation.org

**International Country Club
13200 Lee Jackson Memorial Hwy,
Fairfax, VA 22033**

RESPONSES ON SOCIAL MEDIA

What did our guests say?



brookeke18 Such a wonderful event!



John Fitch

This was a great event. Everyone really enjoyed themselves and for a good cause. Next year will be even better!



walter_cornett

We were honored to be a part of this top notch event! amazing job.



R_J_Thorman

Awesome staff and volunteers. As a veteran, I'm proud to have been a part of this event. Thanks for supporting our troops.

Chuck M.

Our group had a great experience at the Open! Would definitely do it again!



**** Guests included a variety of local patriotic supporters, Purple Heart recipients, veterans, sponsor representatives and local businesses executives. ****



2024 PURPLE HEART OPEN



Title - \$50,000

- Event naming rights
- 1 Dedicated & 1 tournament press release
- Signage at event (i.e. – 3 course holes, dinner table tents, banner, booth space available, Program ad, and more)
- Option to provide goody bag & auction prizes
- "Thank You" in FY21 Annual Report
- Mention in all event eblasts (+220k subscribers)
- 10 social media posts (+400k followers)
- Logo/Name/Ad on the event landing page
- 2 Foursomes
- Live mentions at Opening Remarks & Ceremony

Platinum - \$30,000

- Mention in general tournament press release
- Branded signage at 2 course holes
- 1 Full page ad in event program
- Option for booth space available
- Named as Dinner Reception Sponsor
- Additional signage as Prize Hole sponsor
- Mention in 4 event eblasts (+220k subscribers)
- 8 Social media posts (+400k followers)
- Logo/Name/Ad on the event landing page
- 2 Foursomes
- Live mention at Dinner Ceremony
- Option to provide goody bag & auction prizes

Gold - \$20,000

- Signage at 2 course holes
- Half–page ad in event program
- Live mention at Dinner Ceremony
- Option to provide goody bag & auction prizes
- Mention in 4 event eblasts (+220k subscribers)
- 5 social media posts (+400k followers)
- Named as Registration Sponsor
- 2 Foursomes (1 staff, 1 veteran)

Silver - \$10,000

- Signage at 1 course hole
- Half–page ad in event program
- Live mention at Dinner Ceremony
- Option to provide goody bag & auction prizes
- Mention in 4 event eblasts (+220k subscribers)
- 5 social media posts (+400k followers)
- 1 Foursomes
- Named as Grill Station Sponsor

Bronze - \$5,000

- Signage at 1–course hole
- Half–page ad in event program
- Live mention at Dinner Ceremony
- Mention in 4 event eblasts (+220k subscribers)
- 2 social media posts (+400k followers)
- 1 Foursomes

Veteran Foursome - \$2,500

- Sponsor 4 veterans to play in event for free
- Signage as Veteran Foursome Sponsor
- Logo in tournament program
- 1 social media post (+400k followers) & mention in eblast



June 17, 2024

2024 PURPLE HEART OPEN

Pledge Form

Company Name: _____

Representative's Name: _____

Street Address: _____

City: _____ State: _____

Phone: _____ Email: _____

Please select a sponsorship Level:

- ☐ \$50,000 - Title Sponsor
- ☐ \$30,000 - Platinum Sponsor
- ☐ \$20,000 - Gold Sponsor
- ☐ \$10,000 - Silver Sponsor
- ☐ \$5,000 - Bronze Sponsor
- ☐ \$2,500 - Veteran Foursome Sponsor

Other ways you can help make this event a success!

- ☐ We can provide volunteers for the tournament!
How many? _____
- ☐ We can donate a product or service to the silent auction or golfer goody bags!
Product/Service: _____ *Valued at: \$* _____
- ☐ We can provide in-kind donations (free event related advertising, floral, desserts, photographer, day of interactive experiences)! *In-Kind Donation:* _____ *Valued At: \$* _____

If you have any questions or concerns please don't hesitate to contact us.

Your sponsorship may be tax-deductible.

To pay by check, please mail this completed form with your payment.

To pay by card, please call to make your secure payment over the phone.

Contact Us:

Purple Heart Foundation

Attn: Jim Hatch

P.O. Box 49, Annandale, VA 22003

Office: (703)-962-1663

Email: jhatch@purpleheartfoundation.org

Signature

Date

☐ Payment Enclosed For: \$ _____