

# Make an Impact



## For over 65 years...

The Purple Heart Foundation has helped fund programs and services to help veterans make the transition to civilian life.

## Doing well while doing good.

Our strategic partner, **The Charitable Payraise®**, can review your retirement and giving plans to maximize your after-tax income and potentially increase your bequest.



Scan to  
Learn More.



# 3 Easy Ways to Establish a Bequest

**Bequests are planned gifts that are simple to make and easy to change should you ever need the assets during your lifetime.**

### 1. Memorial Bequest

Many servicemembers, veterans and patriots will designate in their will to have their family and friends donate to a veteran charity like the Purple Heart Foundation.

### 2. Unrestricted Bequest

This is a gift for the charitable organization's general purposes to be used at the discretion of its governing board. Since there are not conditions attached to this gift, it is generally the most helpful because it allows the charity to determine the most effective distribution of the funds, once they are received.

### 3. Endowed Bequest

This bequest requires the charity to hold the funds permanently. The charity will use only the annual investment income or a small percentage of the total fund each year. This approach will assure that your gift will continue giving long after you are gone, leaving a lasting legacy.

Visit our website to learn more about what we do to alleviate the hardship that our veterans are facing.

[www.PurpleHeartFoundation.org](http://www.PurpleHeartFoundation.org)

# Honor Their Sacrifice.



*A Gift*

*Through Your Will or Estate  
can make a lasting legacy.*

**The Purple Heart Foundation**

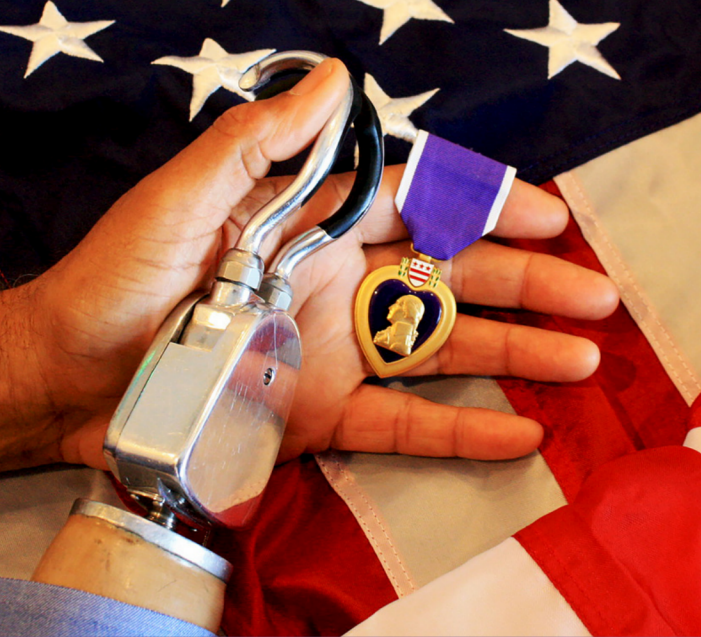
[www.PurpleHeartFoundation.org](http://www.PurpleHeartFoundation.org)

**(703) 635-3525**



**PURPLE HEART  
FOUNDATION**





## What to Consider

- 1 When you plan bequests, you are evaluating your assets to consider how you will distribute them to the people and causes that are important to you.
- 2 You can assist our disabled veterans with a donation that doesn't affect your current cash flow.
- 3 If you have a highly appreciated asset, such as land, stock, etc., it is possible that our partner, **Charitable Payraise®**, can assess how to optimize your retirement and giving. They work with your financial advisor as part of the assessment.

## A gift today...

can change the lives of veterans tomorrow.

A gift in your will, will enable us to continue to offer the programs and services that we have provided our veterans for more than 65 years. You will be leaving a legacy that reflects the compassion you showed during your lifetime.

### **Veteran Critical Assistance Grants:**

These are grants provided to veterans facing hardships. Grants awarded are for reasons such as past-due rent, utilities, car repairs, medical assistance, and more.

### **Academic Scholarships:**

Purple Heart Foundation Scholarships are available to Purple Heart recipients and their descendants. They can be used for Tuition, Room & Board, book fees, and other costs.

### **PTSD Resources:**

We offer opportunities for combat-wounded veterans to cope with their stress and trauma through art, music, sports and other forms of physical therapy. We also offer a free book for veterans and their families suffering from PTSD.

### **Service Dogs:**

We provide service dogs to combat-wounded veterans at no cost to them in order to help restore their physical and emotional independence.



## How can we help?

- We encourage you to talk to your legal and financial advisors about your unique circumstances. It's also important to speak with your family about your plans.
- Please let us know if you have included the Purple Heart Foundation in your will. This will enable us to recognize your generosity during your lifetime and to invite you to special events and functions.
- Please contact us if you would like to obtain more information about creating a charitable bequest to the Purple Heart Foundation. We are here to help.

Contact Us at **(703) 635-3525**

*The Purple Heart Foundation helped keep my family's lights on. What a wonderful foundation for warriors who need a little help! They were understanding and followed up immediately.*

**-Brandon W.**