2022

PURPLE HEART OPEN
6th Annual Charity Golf Tournament

Sponsor Package

CONTACT US:
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JUNE 13, 2022
GIVE HOPE & HEALING TO AMERICAS’ VETERANS

Sponsor Today!

Your sponsorship will not only help fund hardship grants for at-risk veterans nationwide, but will provide 4 disabled veterans the opportunity to play in the tournament with your team as a form of Post-Traumatic Stress therapy.

“Golf is used as a therapeutic treatment modality, to help patients [suffering from PTSD and other disabilities] restore, remediate, and rehabilitate to improve functioning and independence in life activities, as well as to help integrate back into society.”

– Penny Miller

CTRS – Walter Reed Medical Center

This event provides you a unique opportunity for visibility as a philanthropic business interested in strengthening the community of veterans with a nationally recognized veterans charity in a region filled with patriots, politicians, active-duty service members, and veterans alike.

Since 2017, this charity tournament has helped the Purple Heart Foundation provide...

+$250,00 for veteran programs.

+150 sponsored veterans have played for free to combat PTSD.

+600,000 supporters learn about veteran issues and who’s helping.

For more information visit www.PurpleHeartFoundation.org or contact Mark McCabe at Mmccabe@purpleheartfoundation.org

JUNE 13, 2022

Doors Open: 10:30 AM
Shotgun Start: 12 PM
Dinner Ceremony: 5 PM

International Country Club
13200 Lee Jackson Memorial Hwy, Fairfax, VA 22033
Overall, how would you rate your experience at the Purple Heart Open?

How satisfied were you with the venue?

How would you rate the value of this event for the cost of registration?

How important was it for you to know that your participation supported veterans?

What did our guests say?

**Guests included a variety of local patriotic supporters, Purple Heart recipients, veterans, sponsor representatives and local businesses executives.**
## 2022 Purple Heart Open

### Title – $50,000
- Event naming rights
- 1 Dedicated & 1 tournament press release
- Signage at event (i.e. – 3 course holes, dinner table tents, banner, booth space available, Program ad, and more)
- Option to provide goody bag & auction prizes
- "Thank You" in FY21 Annual Report
- Mention in all event eblasts (+220k subscribers)
- 10 social media posts (+400k followers)
- Logo/Name/Ad on the event landing page
- 2 Foursomes
- Live mentions at Opening Remarks & Ceremony

### Platinum – $30,000
- Mention in general tournament press release
- Branded signage at 2 course holes
- 1 Full page ad in event program
- Option for booth space available
- Named as Dinner Reception Sponsor
- Additional signage as Prize Hole sponsor
- Mention in 4 event eblasts (+220k subscribers)
- 8 Social media posts (+400k followers)
- Logo/Name/Ad on the event landing page
- 2 Foursomes
- Live mention at Dinner Ceremony
- Option to provide goody bag & auction prizes

### Gold – $20,000
- Signage at 2 course holes
- Half-page ad in event program
- Live mention at Dinner Ceremony
- Option to provide goody bag & auction prizes
- Mention in 4 event eblasts (+220k subscribers)
- 5 social media posts (+400k followers)
- Named as Registration Sponsor
- 2 Foursomes (1 staff, 1 veteran)

### Silver – $10,000
- Signage at 1 course hole
- Half-page ad in event program
- Live mention at Dinner Ceremony
- Option to provide goody bag & auction prizes
- Mention in 4 event eblasts (+220k subscribers)
- 5 social media posts (+400k followers)
- 1 Foursomes
- Named as Grill Station Sponsor

### Bronze – $5,000
- Signage at 1-course hole
- Half-page ad in event program
- Live mention at Dinner Ceremony
- Mention in 4 event eblasts (+220k subscribers)
- 2 social media posts (+400k followers)
- 1 Foursomes

### Veteran Foursome – $2,000
- Sponsor 4 veterans to play in event for free
- Signage as Veteran Foursome Sponsor
- Logo in tournament program
- 1 Social media post (+400k followers) &
  mention in eblast
2020 PURPLE HEART OPEN

Pledge Form

Company Name: _________________________________
Representative's Name: ___________________________
Street Address: _________________________________
City: _____________________ State: ________________
Phone: ___________ Email: _______________________

Please select a sponsorship Level:
- $50,000 – Title Sponsor
- $30,000 – Platinum Sponsor
- $20,000 – Gold Sponsor
- $10,000 – Silver Sponsor
- $5,000 – Bronze Sponsor
- $2,000 – Veteran Foursome Sponsor

Other ways you can help make this event a success!
- We can provide volunteers for the tournament!
  How many? ________
- We can donate a product or service to the silent auction or golfer goody bags!
  Product/Service: ____________________________ Valued at: $_______________
- We can provide in-kind donations (free event related advertising, bar tending, decorating, etc.)!
  In-Kind Donation: ____________________________ Valued At: $_______________

If you have any questions or concerns please don't hesitate to contact us.
Your sponsorship may be tax-deductible.
To pay by check, please mail this completed form with your payment.
To pay by card, please call to make your secure payment over the phone.

Contact Us:
Purple Heart Foundation
Attn: Mark McCabe
P.O. Box 49, Annandale, VA 22003
Office: 703–635–3530
Email: mmccabe@purpleheartfoundation.org

Payment Enclosed For: $_____________________