

2021



# PURPLE HEART OPEN

4th Annual Charity Golf Tournament

**NEW DATE:  
JUNE 14, 2021**

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# GIVE HOPE & HEALING TO AMERICAS' VETERANS



## Sponsor Today!

Your sponsorship will not only help fund hardship grants for at-risk veterans nationwide, but will provide 4 disabled veterans the opportunity to play in the tournament with your team as a form of Post-Traumatic Stress therapy.

“Golf is used as a therapeutic treatment modality, to help patients [suffering from PTSD and other disabilities] restore, remediate, and rehabilitate to improve functioning and independence in life activities, as well as to help integrate back into society.”

– Penny Miller

*CTRS – Walter Reed Medical Center*

This event provides you a unique opportunity for visibility as a philanthropic business interested in strengthening the community of veterans with a nationally recognized veterans charity in a region overrun by patriots, politicians, active-duty service members and veterans alike.

**1 IN 5 RETURNING VETERANS  
(OR AT LEAST 300,000)  
SUFFER FROM PTSD.**



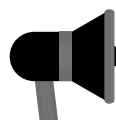
Since 2017, this charity tournament has helped the Purple Heart Foundation provide...



+\$73,000 for veteran programs.



+100 sponsored veterans have played for free to combat PTSD.



+600,000 supporters learn about veteran issues and who's helping.

**June 14, 2021**

Doors Open: 9:30 AM  
Shotgun Start : 11 PM  
Dinner Ceremony: 4:30 PM

For more information contact us at [marketing@purpleheartfoundation.org](mailto:marketing@purpleheartfoundation.org)

**International Country Club**  
13200 Lee Jackson Memorial Hwy,  
Chantilly, VA 22033



# 2021 PURPLE HEART OPEN



## Title - \$50,000

- Event naming rights
- 1 Dedicated & 1 tournament press release
- 38 Broadcast mentions & 10 live radio mentions
- Signage at event (i.e. – 3 course holes, dinner table tents, banner, booth space available, Program ad, and more)
- Option to provide goody bag & auction prizes
- "Thank You" in FY20 Annual Report
- Mention in all event eblasts (+220k subscribers)
- 10 social media posts (+400k followers)
- Logo/Name/Ad on event landing page
- 3 Foursomes (2 staff, 1 veteran)
- Live mentions at Opening Remarks & Ceremony

## Platinum - \$30,000

- Mention in general tournament press release
- Branded signage at 2 course holes
- 1 Full page ad in event program
- Option for booth space available
- Named as Dinner Reception Sponsor
- Additional signage as Prize Hole sponsor
- Mention in 4 event eblasts (+220k subscribers)
- 8 Social media posts (+400k followers)
- Logo/Name/Ad on event landing page
- 2 Foursomes (1 staff, 1 veteran)
- Live mention at Dinner Ceremony
- Option to provide goody bag & auction prizes

## Gold - \$20,000

- Signage at 2 course holes
- Half–page ad in event program
- Live mention at Dinner Ceremony
- Option to provide goody bag & auction prizes
- Mention in 4 event eblasts (+220k subscribers)
- 5 social media posts (+400k followers)
- Named as Registration Sponsor
- 2 Foursomes (1 staff, 1 veteran)

## Silver - \$10,000

- Signage at 1 course holes
- Half–page ad in event program
- Live mention at Dinner Ceremony
- Option to provide goody bag & auction prizes
- Mention in 4 event eblasts (+220k subscribers)
- 5 social media posts (+400k followers)
- 2 Foursomes (1 staff, 1 veteran)
- Named as Grill Station Sponsor

## Bronze - \$5,000

- Signage at 1 course holes
- Half–page ad in event program
- Live mention at Dinner Ceremony
- Mention in 4 event eblasts (+220k subscribers)
- 2 social media posts (+400k followers)
- 2 Foursomes (1 staff, 1 veteran)

## Veteran Foursome - \$2,000

- Sponsor 4 veterans to play in event for free
- Signage as Veteran Foursome Sponsor
- Logo in tournament program
- 1 social media post (+400k followers)

JUNE 14, 2021



# 2021 PURPLE HEART OPEN

## Pledge Form

Company Name: \_\_\_\_\_

Representatives Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Please select a sponsorship Level:

- \$50,000 – Title Sponsor
- \$30,000 – Platinum Sponsor
- \$20,000 – Gold Sponsor
- \$10,000 – Silver Sponsor
- \$5,000 – Bronze Sponsor
- \$2,000 – Veteran Foursome Sponsor

### Other ways you can help make this event a success!

- We want to play in the tournament as either individuals or as a foursome.
  
- We can provide volunteers for the tournament!  
*How many?* \_\_\_\_\_
- We can donate a product or service to the silent auction or golfer goody bags!  
*Product/Service:* \_\_\_\_\_ *Valued at:* \$ \_\_\_\_\_
- We can provide in-kind donations (free event related advertising, bar tending, decorating, etc.)!  
*In-Kind Donation:* \_\_\_\_\_ *Valued At:* \$ \_\_\_\_\_

If you have any questions or concerns please don't hesitate to contact us. Your sponsorship may be tax-deductible. To pay by check, please mail this completed form with your payment. To pay by card, please call to make your secure payment over the phone.

### Contact Us:

Purple Heart Foundation  
P.O. Box 49, Annandale, VA 22003  
Office: 703-962-1663  
Email: [marketing@purpleheartfoundaiton.org](mailto:marketing@purpleheartfoundaiton.org)

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Payment Enclosed For: \$ \_\_\_\_\_